

**Stacey Parker**

---

**From:** Stacey Parker  
**Sent:** Monday, May 04, 2015 11:23 AM  
**Subject:** PRESS RELEASE 5/4/15 - Bike to Work Day is May 15th

## **PRESS RELEASE**



**City of Norman**  
**201 West Gray**  
**Norman, Oklahoma 73069**

For Immediate Release: May 4, 2015

Contact: Sara Kaplan, City Retail Marketing Coordinator, (405) 366-5257,  
[sara.kaplan@normanok.gov](mailto:sara.kaplan@normanok.gov)

### **BIKE TO WORK DAY IS MAY 15th**

In continuing the celebration of National Bike Month, the City of Norman invites you to participate in Bike to Work Day on Friday, May 15, 2015. Join fellow cyclists to raise awareness about bicycling for fun, fitness, and transportation. Morning group rides will depart from several locations around town including Moore Norman Technology Center at 7:30AM, Norman Regional Hospital's Education Center Parking Lot at 8:00AM, Norman Regional HealthPlex at 8:00AM, and the Murray Case Swim Complex at 8:00AM.

Cyclists will converge at Andrews Park at 8:30AM for a Bicycle Rally. Bicycle enthusiasts of all ages are encouraged to gather at the amphitheater to hear a speech from Mayor Rosenthal and visit with local bicycle and health advocates. Local organizations will have giveaways for attendees and one lucky person will win a bicycle from First United Bank.

A new feature of this year's Bike to Work Day will be the Food Truck Park & Bicycle Safety Jam from 11:00 to 1:00 PM at the West Gray Street lot (across from the post office). Ride your bike or walk over for lunch from Back Door BBQ, the Loaded Bowl and Eskimo Sno. The Bicycle Safety Jam — made possible through support from Fowler Scion of Norman and DNA Racing, is geared toward educating children and parents about the importance of safe bike travel. Children can bring their bicycles and learn how to avoid common accidents during the bike rodeo. The first 50 children to arrive at the event will receive a free bicycle helmet.

"We are especially interested to teach bike safety to younger children who may just now be learning to ride. Summer is close, and we want to make sure those new riders are safe and have a properly fitting helmet," said Chad Hodges, team manager of DNA Racing. "We hope to draw children from across Norman and surrounding neighborhoods with the goal of making this summer a safe one for all our kids," Hodges said.

The City of Norman Parks and Recreation Department and the Norman Bicycle Advisory Committee wishes to thank the many organizations that partner to make Bike to Work Day a success each year, including the

Association of Central Oklahoma Governments (ACOG), the Bicycle League of Norman, Cleveland Area Rapid Transit (CART), Moore Norman Technology Center and the Norman Regional Health System.

For additional questions/information, contact Sara Kaplan, City of Norman Retail Marketing Coordinator, at (405) 366-5257 or [sara.kaplan@normanok.gov](mailto:sara.kaplan@normanok.gov).

###